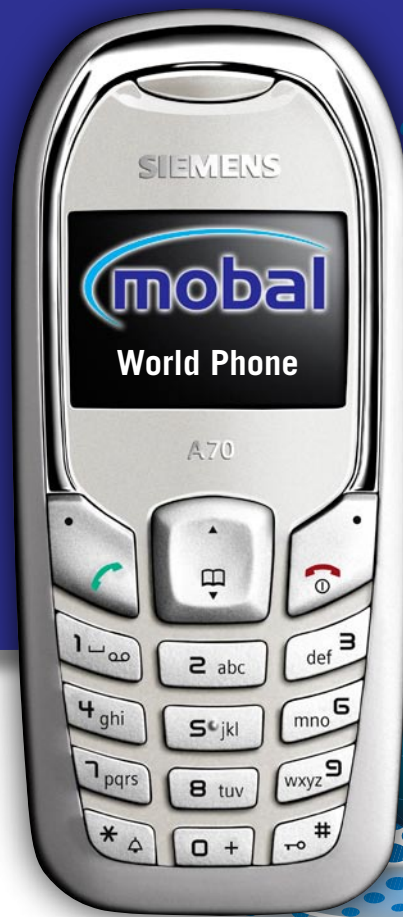


THIS IS YOUR LAST CHANCE TO GET THE ACCLAIMED MOBAL GSM WORLD PHONE FOR JUST \$49!

AND ENJOY TROUBLE-FREE CALLING IN
150 COUNTRIES!

No Monthly Fees ... No Long-Term Contracts
... Excellent Service



Dear <Firstname Lastname>,

In the past few weeks, I sent you two letters proposing the Mobal World Phones to you.

So far, I've have not heard back from you, and I thought maybe I would reach out to you one last time in my effort to help you put an end to all your international phone hassles.

I know all the troubles you can face on the road: super-expensive hotel phone bills... rental phones with spotty coverage and huge roaming and per-minute charges... hidden charges and no itemized bills... hunting in un-safe neighborhoods for public phone booths, then worrying about who is looking over your shoulder trying to steal your calling or credit card info...

Mobal World Phones put an end to all your worries and concerns when you are on the road. The Gold Standard Mobal phone protects you in 150 countries. The Diamond Deluxe phone gives you peace of mind and perfect performance in 170 countries including the US. And when you are away from home, and you need to contact a loved one or close a business deal, the last thing you need is phone headaches!

Over the last 20 years, our customers tell us about their experiences with Mobal World Phones, and their letters read like this, *"The combination of a permanent phone number, no monthly standby charge and reasonable rates is an unbeatable package, and provides me with a permanent solution to international travel."*

- Gold Standard Mobal Phone provides clear calling in 150 countries.
- Diamond Deluxe Mobal Phone includes service in 170 countries.
- No switching SIM cards in and out.
- Recommended by the most respected names in the travel business.
- Tried, tested and approved by customers all over the world for 20+ years!

Noted travel experts like Frommer's, The Travel Insider, Budget Travel and International Travel News, and publications like Time, The Washington Post and the Wall Street Journal rave about the Mobal World Phones.

International travel experts are enthusiastic about Mobal World Phones...

International travelers love our phones...

What are you waiting for?

It doesn't matter if you travel once or twice a year, or every other week. It all comes down to this: If you go on even one international trip in the next year, you will save money, and add peace of mind with a Mobal World Phone in your luggage.

It's easy to get your Mobal phone, it's easy to use your Mobal phone and best of all, it's guaranteed to satisfy or your money back!

60-day Money Back Guarantee: If you're not totally delighted with your Mobal GSM World Phone for any reason, return it within 60 days for a full, prompt, no-hassle refund.

The Mobal phone: no hassles, no contracts, no roaming charges, no hidden fees, no lousy service from an over-priced hotel phone... just great service at a low, low price. You have our 60-Day word on that!

YOU PAY JUST \$49 FOR THE GOLD STANDARD MOBAL PHONE WITH SERVICE IN 150 COUNTRIES. NO CONTRACTS, NO HASSLE.

FOR JUST \$99, YOU CAN ENJOY THE DIAMOND DELUXE MOBAL PHONE FOR USE IN 170 COUNTRIES INCLUDING THE USA.

Please visit www.mobal.com/direct1 or call **888.888.9162** toll-free and ask for your phone. Or take out your pen, complete and return the Rapid Response Form enclosed. You **will** save money on international calling, and you will enjoy peace of mind of perfect service. **Guaranteed!**

We're ready to help make your international calling truly Mobal!

Sincerely,

Signature and Name

PS: Make sure you read the special Bonus Brochure enclosed. I have a special gift for anyone who responds to this letter before next Tuesday. Your FREE Bonus Gift is the perfect accessory for your travels... and Bon Voyage!

PPS: EXTRA BONUS... Place your order for your own Mobal GSM World Phone (either the Gold Standard for just \$49 or the Diamond Deluxe for only \$99) and we will include a \$45 call credit. You save \$45 right from day one... and there's no time limit on your credit. That's just one more reason to visit www.mobal.com/direct1 or call **888.888.9162 RIGHT NOW!**

BUT WAIT.... THERE'S MORE! PLACE YOUR ORDER WITHIN 48 HOURS, AND WE WILL SHIP YOUR PHONE TO YOU VIA FED-EX TOTALLY FREE OF CHARGE. COMPLETE AND RETURN YOUR RESPONSE FORM NOW, OR FOR FASTEST SERVICE VISIT WWW.MOBAL.COM/DIRECT1 OR CALL 888.888.9162 TODAY!